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improve IT education around the world by publishing high quality articles on best practices and other topics of use in improving IT education,

expose the reader to a variety of epistemologies and types of articles, including primary, action, and secondary research,

provide those who submit manuscripts for publication with useful, timely feedback by making the review process constructive,

be for the reader the most authoritative journal on IT education, and

acknowledge and embrace the diversity of teaching and learning models in use around the world.

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JITE Volume 2 Table of Contents

<i>In-Class Simulation Games: Assessing Student Learning</i>	
Kenneth J. Klassen and Keith A. Willoughby	1-13
<i>Developing a Model of First Year Student Satisfaction in a Studio-based Teaching Environment</i>	
Angela Carbone and Judy Sheard	15-28
<i>Assignment of Real-World Projects: An Economical Method of Building Applications for a University and an Effective Way to Enhance Education of the Students</i>	
Ma. Sheila A. Magboo and Vincent Peter C. Magboo	29-40
<i>Interdisciplinary Digital Portfolio Assessment: Creating Tools for Teacher Education</i>	
Jody S. Britten and Laurie J. Mullen	41-50
<i>Networking Education for the New Economy</i>	
Robert P. Minch and Sharon W. Tabor	51-59
<i>A Model and Sample Case for Teaching the Business Value of Information Technology</i>	
John A. Mendonca	61-72
<i>Empirical Evidence Justifying the Adoption of a Model-Based Approach in the Course Web Applications Development</i>	
Borislav Roussev	73-90
<i>Teaching about Information Technology in Nations: Building and Using the "Landscape of IT" Repository</i>	
Erran Carmel and Joan Ellen Cheney Mann	91-104
<i>Learners' Perceptions toward the Web-based Distance Learning Activities/Assignments Portion of an Undergraduate Hybrid Instructional Model</i>	
Alex Koohang and Angela Durante	105-113
<i>Distance Learning: Step by Step</i>	
Richard D. Manning, Maxine S. Cohen, and Robert L. DeMichiell	115-130
<i>Elearn: Towards a Collaborative Educational Virtual Environment</i>	
Anna Michailidou and Anastasios A. Economides	131-152
<i>Computer Technology Awareness by Elementary School Teachers: A Case Study from Turkey</i>	
Askin Asan	153-164
<i>Tackling Transition: Exposing Secondary School Students to Tertiary IT Teaching and Learning</i>	
Judy Sheard, Gordon Lowe, Ann Nicholson, and Jason Ceddia	165-180
 Special Series (Salvatore Valenti, Editor)	
<i>Information Technology for Assessing Student Learning</i>	
Salvatore Valenti	181-184
<i>Assessing High-Order Skills with Partial Knowledge Evaluation: Lessons Learned from Using a Computer-based Proficiency Test of English for Academic Purposes</i>	
Sandra Maria Aluísio, Valéria Tomas de Aquino, Rafael Pizzirani, and Osvaldo Novaes de Oliveira Jr.	185-201

<i>A Novel Outcome-Based Educational Model and its Effect on Student Learning, Curriculum Development, and Assessment</i>	
Faouzi Bouslama, Azzedine Lansari, Akram Al-Rawi, and Abdullah A. Abonamah	203-214
<i>A Coherent and Integrated Framework Using Concept Maps for Various Educational Assessment Functions</i>	
Evangelia Gouli, Agoritsa Gogoulou, and Maria Grigoriadou	215-240
<i>Interaction and Feedback in Automatically Assessed Algorithm Simulation Exercises</i>	
Ari Korhonen, Lauri Malmi, Jussi Nikander, and Petri Tenhunen	241-255
<i>Assessing Active Alternatives for Teaching Programming</i>	
Sandra Poindexter	257-265
<i>Web-Based Educational Information System for Enhanced Learning, EISEL: Student Assessment</i>	
Raafat George Saadé	267-277
<i>Multimedia Program for Training of Vision of Children with Visual Impairment and Amblyopia</i>	
Cecilia Sik-Lányi and Zsuzsanna Lányi	279-290
<i>Using Virtual Reality to Improve Space and Depth Perception</i>	
Cecilia Sik-Lányi, Zsuzsanna Lányi, and Ádám Tilinger	291-303
<i>Assessment and Learning Outcomes: The Evaluation of Deep Learning in an On-line Course</i>	
Frances Slack, Martin Beer, and Gillian Armitt	305-317
<i>An Overview of Current Research on Automated Essay Grading</i>	
Salvatore Valenti, Francesca Neri, and Alessandro Cucchiarelli	319-330
<i>Providing a Technology Edge for Liberal Arts Students</i>	
Tracy Chao, Terry Butler, and Peter Ryan	331-348
<i>Teaching Introduction to Programming as Part of the IS Component of the Business Curriculum</i>	
Borislav Roussev	349-356
<i>Case/Real-Life Problem-Based Learning with Information System Projects</i>	
Zbigniew J. Gackowski	357-365
<i>How Fair are Group Assignments? A Survey of Students and Faculty and a Modest Proposal</i>	
Marilyn Ford and Jenny Morice	367-378
<i>Use of a Model for Information Technology Education</i>	
Peter Trkman and Peter Baloh	379-392
<i>Using a Team-Based Approach in an IS Course: An Empirical Study</i>	
Glen Van Der Vyver and Michael Lane	393-406
<i>All Aboard: The Industrial Technology Department Head's View of Time-on-Task by Distance Education Faculty</i>	
Stanley L. Lightner and W.C. Johnson	407-414
<i>Educationally Critical Characteristics of Deep Approaches to Learning about the Concept of an Information System</i>	
Chris Cope	415-427