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# THE ROLE OF CHATGPT IN EDUCATION: Applications, Challenges: Insights From a Systematic Review

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# ABSTRACT

| Aim/Purpose | The purpose of this systematic review is to identify and analyze the current findings of empirical research on the use of ChatGPT in school and higher education.  |
|-------------|--|
| Background  | As AI reshapes education, the adoption of ChatGPT has the potential to revo-<br>lutionize teaching and learning in school and higher educational settings. Mean-<br>while, substantial ethical questions and practical challenges are raised by the im-<br>plementation of such technology at these educational levels, which must be<br>carefully considered.   |
| Methodology | To address the research questions, a systematic literature review (SLR) was con-<br>ducted based on the Preferred Reporting Items for Systematic Reviews and<br>Meta-Analyses (PRISMA) protocol. As part of the SLR, articles published be-<br>tween January 2023 and January 2024 were sought. The search query consisted<br>of the various Boolean operators and search terms. The search was conducted<br>in Scopus, Web of Science, ProQuest, SSRN, ERIC and DOAJ, Science Direct,<br>Springer Link, Taylor & Francis, and IEEEXplore. Additionally, a manual<br>search was carried out in scientific journals focusing on the field of emerging<br>technologies in education. Of the 1,653 articles identified, 77 were selected<br>through the application of inclusion and exclusion criteria. After reviewing the<br>abstracts of the selected studies, 50 articles were included in the review. |

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| Contribution                         | This SLR presents an innovative exploration of ChatGPT's potential in both<br>university and school education. By examining its performance, ethical implica-<br>tions, and impact on student outcomes, the review provides a valuable resource<br>for educators and researchers. It not only updates existing knowledge but also<br>provides new insights into educational practices and use cases. |
|--------------------------------------|--|
| Findings                             | The study revealed that while ChatGPT can enhance students' cognitive perfor-<br>mance and critical thinking skills, its capacity for deep, creative, and complex<br>problem-solving is limited. Additionally, ethical challenges such as academic in-<br>tegrity violations, copyright infringements, and the propagation of biased con-<br>tent were identified.                                   |
| Recommendations<br>for Practitioners | Practitioners are encouraged to foster a culture of prompt engineering and AI literacy among educators and students, enabling the effective integration of AI conversational agents into educational settings while addressing potential limitations and ethical concerns.   |
| Recommendations for Researchers      | Researchers should direct their efforts towards more empirical research evi-<br>dence in the domain of K-12 education with a specific focus on both secondary<br>and primary education.  |
| Impact on Society                    | ChatGPT and similar tools have the potential to revolutionize education. Their effective integration can create more engaging and effective learning experiences, preparing students for the future.   |
| Future Research                      | Further investigation is needed in terms of the use of advanced conversational AI models in the areas of primary education and ethical frameworks, which are underrepresented as well as in non-formal, informal, and special education settings.  |
| Keywords                             | artificial intelligence, chatbot, ChatGPT, formal education, ethical issues, institu-<br>tional framework, systematic literature review, PRISMA  |

# INTRODUCTION

In recent years, our daily lives have been inundated with a multitude of Artificial Intelligence (AI) applications and artifacts, often without our conscious awareness. Programs such as internet search engines, smartphone digital assistants, automated translation tools, GPS navigation systems, and autonomous vehicles rely on AI and contribute to facilitating our lives (European Commission, 2022; European Parliament, 2023).

As an integral part of society, education is undergoing a digital transformation as it harnesses the power of AI (Bozkurt et al., 2021). Combining theoretical knowledge with practical application, the science of Artificial Intelligence in Education (AIED) focuses on developing foundational theories for integrating AI into educational systems while simultaneously creating tools aimed at enhancing the learning experience and improving learning outcomes (Holmes & Porayska-Pomsta, 2022).

While the initial use of AIED can be traced back to the late 1970s (Self, 1974), significant advancements in the field emerged in the early 2000s (Villan & dos Santos, 2023). However, factors such as improved computational infrastructure, algorithm development, advancements in CPUs and cloud computing, increased research investments, and growing demand from industries integrating AI technologies have led to a surge in research interest in AIED in the late 2010s (Ipek et al., 2023). Moreover, the urgent need for advanced, intelligent, and flexible technological tools to facilitate the pressing digital and remote learning process during the COVID-19 pandemic has acted as a catalyst for rapid advancements in AIED (Churi et al., 2022; Kostas et al., 2023). AIED leverages methods such as cloud-based big data storage, big data analytics systems, and machine learning algorithms employing deep learning techniques to provide personalized support and create more flexible and effective learning environments, opening new possibilities for learning (Yu & Lu, 2021). Towards this end, the development of tools based on these techniques, such as Natural Language Processing (NLP), which uses algorithms to enable computers to understand, process, and generate human language, and computer vision, which allows computers to 'see' and understand visual data, and sensors that capture various physical states and convert them into electronic signals, has been pursued (UNESCO, 2022).

Based on the aforementioned techniques and tools, AIED finds application in three primary categories of educational AI programs (European Commission, 2018):

- Learning support systems tailored to student needs, such as Intelligent Tutoring Systems (ITS), Learning Management Systems (LMS), virtual and augmented reality, chatbots, assistive technologies for children with disabilities, and robotic tutors (Churi et al., 2022; OECD, 2020; UNESCO, 2022; Yu & Lu, 2021).
- Teaching support systems designed to meet the needs of educators, including AI tutors, learning analytics systems, automated assessment programs, and Large Language Models (LLMs) like ChatGPT (Churi et al., 2022; Lee, 2023; UNESCO, 2021).
- Educational system support systems include methods for collecting and processing learning data and the integration of AI into school and academic libraries (Churi et al., 2022).

Despite the abundance of AI tools, the widespread implementation of AI systems, particularly in education, raises ethical and deontological concerns that necessitate the establishment of an ethical framework.

The emerging field of AI ethics, situated within applied ethics and the philosophy of technology, aims to examine the ethical dilemmas and implications of developing and deploying AI systems (Waelen, 2022). According to Tzimas (2021), AI ethics focuses on creating ethical AI systems and establishing an ethical framework for human-machine interaction in an ever-evolving technological landscape. A significant trend is the increasing use of the term "ethically aligned design," which encompasses design processes for AI systems that explicitly integrate human values (IEEE, 2018, in World Commission on the Ethics of Scientific Knowledge and Technology, 2019). Similarly, the principle of human-centric AI pervades many international recommendations and agreements on AI use, emphasizing that AI should be under human control and work for the benefit of humanity while safeguarding human rights and upholding fundamental ethical principles (European Commission, 2018; OECD, 2020).

Key principles and ethical values identified in the literature regarding the development and use of AI systems include:

- (a) *Transparency*, linked to security, involves access to and understanding of data, algorithms, and decision-making processes (Tzimas, 2021), as well as awareness of personal data collection and processing and the need to ensure privacy (Holmes et al., 2022; UNESCO, 2021; Waelen, 2022).
- (b) Justice and equality are challenged by unequal access to AI and the exacerbation of the digital divide (UNESCO, 2021; Waelen, 2022), as well as the perpetuation of biases and stereotypes reinforced by AI (Holmes et al., 2022; Tzimas, 2021) in educational contexts, academic integrity is threatened when students use AI-generated outputs as their own (Churi et al., 2022; Holmes et al., 2022).
- (c) *Promoting social and environmental well-being, sustainable development, and avoiding harm* are examples of beneficial AI, including systems for predicting natural disasters or saving energy. Conversely, the use of nuclear or autonomous weapons powered by AI can be harmful or even highly dangerous (Tzimas, 2021; Waelen, 2022).

(d) *Accountability* is a cornerstone of AI development. While AI systems can make decisions with significant human impact, their inability to assume moral responsibility means that humans must be held accountable for their actions (Waelen, 2022). Applications such as student assessment and job recruitment using AI require careful oversight, as errors can have serious consequences for individuals (Churi et al., 2022).

While efforts are underway to establish ethical frameworks for AI by international organizations, governments, and private entities, the rapid advancements in the field and the emergence of new AI systems necessitate the continuous updating of guidelines to address emerging ethical challenges and ensure the optimal utilization of emerging AI technologies. Such an emerging AI tool is conversational agents or chatbots, which mimic human conversation (UNESCO, 2022) and serve as digital assistants, providing information and personalized support to learners without time or location constraints (UNESCO, 2021; Lee, 2023).

In late 2022, ChatGPT marked a milestone in chatbot development. This large language (LLM) is based on Generative Pre-trained Transformer (GPT) technology (UNESCO, 2023). After being trained on a massive dataset (Wolfram, 2023) using machine learning techniques (Javaid et al., 2023), ChatGPT can engage in written conversations using coherent natural language that simulates human communication Skrabut, 2023). Its ability to perform Natural Language Processing (NLP) tasks, such as creating customized educational materials and exercises, providing immediate feedback on tasks like summarizing texts, proofreading, and generating original essays (Skrabut, 2023), highlights its potential as a valuable tool for both teachers and students.

The model's significant impact is mirrored by a surge in research activity, focusing on both the benefits and ethical concerns of integrating ChatGPT, primarily in higher education (Athanassopoulos et al., 2023), as well as on the model's performance across various disciplines (Elkhatat, 2023; Kortemeyer, 2023; Meo et al., 2023; Vázquez-Cano et al., 2023).

A preliminary review of the literature for this research revealed a limited number of reviews focusing on the application of ChatGPT across the entire spectrum of formal education. Of these, some examine articles published in the first few months after the model's release (AlBadarin et al., 2023; İpek et al., 2023; Lo, 2023; Lo & Hew, 2023), while others primarily analyze theoretical articles (İpek et al., 2023; Montenegro-Rueda et al., 2023). Consequently, it was deemed necessary for the Systematic Literature Review (SLR) to focus exclusively on empirical studies, incorporating the latest data on the integration of ChatGPT into educational settings.

Additionally, most of the previous Systematic Literature Reviews examine the ways of utilizing, the limitations, and the ethical implications of the model in education in general or with a focus on higher education (Lo, 2023; Vargas-Murillo et al., 2023), with very few addressing K-12 education (Zhang & Tur, 2023). Therefore, it was considered important to examine various aspects of the topic through a comparative analysis of data from the application of ChatGPT in specific subject areas, focusing on the practical challenges and ethical concerns such as academic integrity and student dependency on AI, both in higher education and in K-12 education.

Furthermore, the literature review revealed studies exploring scenarios for using the model in various scientific disciplines and courses. Additionally, studies were identified that evaluate the quality of ChatGPT's responses in different subject areas, as well as its impact on students' performance and skills. However, these dimensions of the topic have not been sufficiently analyzed in existing literature reviews. Consequently, there is a need for further research in these areas.

Therefore, this SLR enriches the literature by aiming to collect and analyze recent data from empirical studies focusing on the integration of ChatGPT into educational settings in both K12 and higher education, to highlight the ways of application, limitations, and the effects of using the model on students' performance and skills. This work can be a valuable tool for educators, researchers, and policymakers considering the use of ChatGPT or similar chatbots in the field of education. To achieve the above objectives, this study will attempt to answer the following research questions:

- RQ1: What is the identity and methodological design of the studies under investigation?
- RQ2: How is ChatGPT used by teachers and students? Indicative best practices and use cases in K-12 and higher education.
- RQ3: What is the performance of ChatGPT during exploratory use in various subject areas?
- RQ4: What limitations and ethical issues arise from the use of ChatGPT in formal education?
- RQ5: What is the impact of using ChatGPT on students' performance, higher-order thinking skills, and motivation?

Subsequent sections detail the SLR methodology employed, the findings obtained for each research question, a discussion comparing these results with previous studies, and concluding remarks

## METHODOLOGY

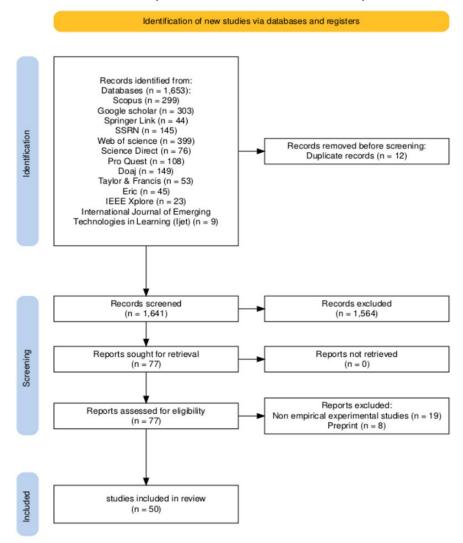
To address the research questions, a systematic literature review (SLR) was conducted, following a clear, strictly predefined methodology with specific implementation stages (Page et al., 2021), elements that constitute its validity criteria (Fink, 2005; Lame, 2019). This methodology, based on the Preferred Reporting Items for Systematic Reviews and Meta-Analyses protocol (PRISMA), involves a 27-item checklist and a revised three-stage flow diagram as illustrated in Figure 1. Strict inclusion and exclusion criteria (Haddaway et al., 2022; Page et al., 2021) were applied to identify and select relevant articles.

As part of the SLR, articles published between January 2023 and January 2024 were sought. The search query consisted of the following Boolean operators and search terms: [ChatGPT OR "conversational agents" OR "chatbot AI"] AND ["empirical research"] AND [education OR learning practices OR didactic strategies OR "classroom intervention" OR "case scenarios"]. The search was conducted in the general databases Scopus, Web of Science, ProQuest, and SSRN, in the educational databases ERIC and DOAJ, and in the publishers Science Direct, Springer Link, Taylor & Francis, and IEEEXplore. Additionally, a manual search was carried out in scientific journals focusing on the field of emerging technologies in education.

Of the 1,653 articles identified, 77 were selected through the application of inclusion and exclusion criteria, as shown in Table 1. After reviewing the abstracts of the selected studies, 50 articles were ultimately included in the review.

The data were managed with the help of the open-source reference management software Zotero (Trinoskey et al., 2009). Additionally, based on the research questions of this study, a Google Sheets spreadsheet was developed for the extraction, organization, and categorization of information provided by the selected articles. This resulted in a table, where the first column contained the article references, and the subsequent columns recorded data related to the identity of the studies (location and time of the study, publication journal, and database of identification), their methodological design (target group, educational context, and subject area of ChatGPT application, purpose and research questions, data collection and analysis tools), as well as the results and conclusions of the studies included in this work. This was followed by the narrative synthesis of the data (Petticrew & Roberts, 2006), combined with the creation of tables to highlight the connection between the results and the evidence from the SLR. The coding of data within systematic reviews is different than coding primary research, as participant data and author analysis are interpreted to provide third-order constructs, as Crompton et al. (2021) suggested. Two types of coding were used in this study, a priori coding and grounded coding, following Crompton's et al. (2021) approach. A priori coding was used for articles'

identity, educational level, education type, and methodology extraction categories, and grounded coding was used for research extraction categories, initially using in-vivo coding (Saldana, 2015). Finally, regarding the limitations of this study, no separate analysis of quantitative and qualitative studies was conducted, and no interrater reliability was calculated for the content analysis.





| Category           | Inclusion criteria  | Exclusion criteria   |
|--------------------|---|--|
| Publication type   | Research articles in scientific journals and<br>reputable digital libraries, following peer-<br>review  | Articles not peer-reviewed,<br>position papers, theoretical<br>reports, literature reviews |
| Publication year   | From January 2023 to January 2024   | Before January 2023 and after<br>January 2024  |
| Research objective | Highlighting best practices, usage scenarios<br>of ChatGPT, and identification of ethical<br>and ideological limitations in the use of<br>ChatGPT in educational contexts | Applications and uses of<br>ChatGPT that are not related to<br>the educational process     |

| Table 1. Inclusion | and | exclusion | criteria | for research articles |
|--------------------|-----|-----------|----------|-----------------------|
|--------------------|-----|-----------|----------|-----------------------|

| Category                 | Inclusion criteria  | Exclusion criteria  |
|--------------------------|---|---|
| Educational content      | School and university education                               | Non-educational contexts, non-<br>formal and informal education                         |
| Methodological<br>design | Empirical studies of any methodological design                | Theoretical articles  |
| Language                 | English   | Languages other than English  |
| Accessibility            | Open or institutional access to the full text of the articles | Theoretical articles; limited or<br>paid access; no full access to the<br>complete text |

# RESULTS

This section provides a comprehensive review of the data, drawing on the analysis and synthesis of 50 papers using the PRISMA methodology. The five research questions are outlined, accompanied by their corresponding findings.

# RQ1: WHAT IS THE IDENTITY AND METHODOLOGICAL DESIGN OF THE STUDIES UNDER INVESTIGATION?

#### Studies identity

Most studies originate from the US, accounting for 12% of all articles, followed by China with 10%. Saudi Arabia contributes 6%, while Greece, Germany, Spain, Turkey, India, and Australia each contribute two articles (4%). Numerous other countries, primarily from Asia, as well as from Europe, America, and Africa, participate in the SLR, each with one article. Figure 2 presents a global map illustrating the distribution of articles by country of origin.

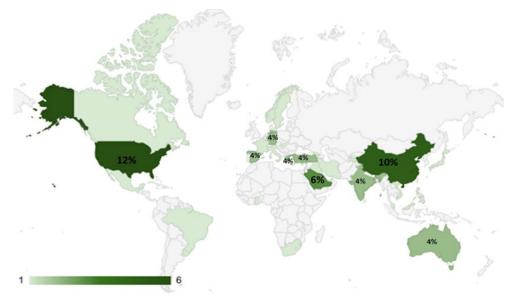


Figure 2. Geographical distribution of articles

Regarding the temporal distribution of articles, a gradual increase in publication is observed over the months, culminating in a peak during July and autumn of 2023, as illustrated in Figure 3. In terms of the journals in which the studies are published, a wide dispersion of results is evident, with most publications (6%) appearing in *Computers and Education: Artificial Intelligence and Education Sciences*.

Concerning the educational context, most studies, representing 62% of all records (31 articles), are situated within the higher education sector. Secondary and primary education follow with 14% and 10%, respectively, while a single study is found in preschool education. A total of 12% of the articles, corresponding to six publications, made general references to education or encompassed multiple educational levels, as shown in Table 2.

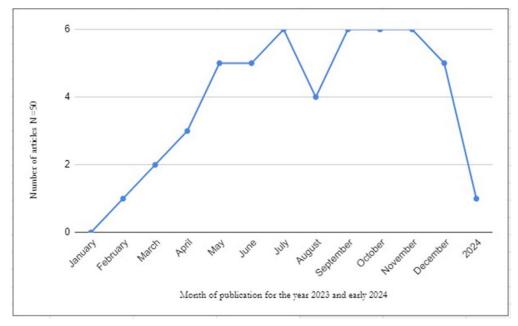


Figure 3. Timeline of article publications

| Educational level                | References  |  |
|----------------------------------|---|--|
| Preschool education (1 article)  | (Luo et al., 2024)  |  |
| Primary education (5 articles)   | (Abdelghani et al., 2024; Jauhiainen & Guerra, 2023; Jeon & Lee,          |  |
|                                  | 2023; Yan, 2023; Young & Shishido, 2023)                                  |  |
| Secondary education (8 articles) | (Alneyadi & Wardat, 2023; Athanassopoulos et al., 2023; Bitzenbauer,      |  |
|                                  | 2023; Chen et al., 2023; Forman et al., 2023; Javier & Moorhouse,         |  |
|                                  | 2024; Villan & dos Santos, 2023; Waltzer et al., 2023)                    |  |
| Higher education (30 articles)   | (Akiba & Fraboni, 2023; Albdrani & Al-Shargabi, 2023; Albert & Li,        |  |
|                                  | 2023; Al-Garaady & Mahyoob, 2023; Al-Obaydi et al., 2023; Aydin           |  |
|                                  | Yildiz, 2023; Baglivo et al., 2023; Escalante et al., 2023; Essel et al., |  |
|                                  | 2024; Farazouli et al., 2023; Guo & Lee, 2023; Han et al., 2023; Ho       |  |
|                                  | et al., 2023; Irfan et al., 2023; Kong et al., 2023; Küchemann et al.,    |  |
|                                  | 2023; Matzakos et al., 2023; Meron & Tekmen Araci, 2023; Micha-           |  |
|                                  | lon & Camacho-Zuñiga, 2023; Nguyen, 2023; Niu & Xue, 2023;                |  |
|                                  | Roy & Putatunda, 2023; Sánchez-Ruiz et al., 2023; Shaikh et al.,          |  |
|                                  | 2023; Swargiary, 2023; Tirado-Olivares et al., 2023; Uddin et al.,        |  |
|                                  | 2023; van den Berg & du Plessis, 2023; Xiao & Zhi, 2023; Yilmaz &         |  |
|                                  | Karaoglan Yilmaz, 2023)   |  |
| General education or different   | (Cooper, 2023; Daher et al., 2023; Ghafouri, 2024; Li et al., 2023; Tlili |  |
| levels of education (6 articles) | et al., 2023; Wardat et al., 2023)  |  |

Pertaining to the target group, university students constitute the target population in most articles, with 24 recorded instances, while secondary school students follow with seven recorded instances.

Subsequently, a mixed sample of university students and educators is employed in six studies, while a purely university educator sample is used in four studies. In three studies, the sample consists of both secondary school students and educators simultaneously. The fewest instances are observed among primary school students and educators.

Regarding the subject areas in which ChatGPT is implemented, the highest frequency, with a total of 15 articles, is observed in the field of language learning, with English as a foreign language being the dominant focus. This is followed by applications in the natural sciences, with Physics appearing in four articles, while Mathematics, Chemistry, Computer Science, and Education each have three records. Additionally, five articles make general references to education without specifying a particular subject area. Table 3 provides a detailed overview of the target groups and subject areas where ChatGPT was applied in the studies.

| Subject area      | Target group                              | References                             |
|-------------------|---|--|
| Foreign languages | Primary school teachers                   | (Jeon & Lee, 2023)                     |
| (15 articles)     | Higher education teachers                 | (Nguyen, 2023)                         |
|                   | Secondary school students                 | (Athanassopoulos et al., 2023;         |
|                   |   | Javier & Moorhouse, 2024; Li           |
|                   |   | et al., 2023; Young &                  |
|                   |   | Shishido, 2023)                        |
|                   | Undergraduate students - Higher education | (Al-Obaydi et al., 2023; Aydin         |
|                   |   | Yildiz, 2023; Escalante et al.,        |
|                   |   | 2023; Xiao & Zhi, 2023)                |
|                   | Undergraduate and postgraduate students – | (Shaikh et al., 2023)                  |
|                   | Higher education                          |  |
|                   | Secondary school students and teachers    | (Ghafouri, 2024; Waltzer et al., 2023) |
|                   | Higher education students and teachers    | (Al-Garaady & Mahyoob,                 |
|                   |   | 2023; Roy & Putatunda, 2023)           |
| General education | Higher education teachers                 | (Luo et al., 2024; Swargiary,          |
| (5 articles)      |   | 2023)                                  |
|                   | Primary school students                   | (Abdelghani et al., 2024)              |
|                   | Secondary school students                 | (Forman et al., 2023)                  |
|                   | Higher education students and teachers    | (Tlili et al., 2023)                   |
| Physics           | Secondary school teachers                 | (Cooper, 2023)                         |
| (4 articles)      | Secondary school students                 | (Alneyadi & Wardat, 2023;              |
|                   |   | Bitzenbauer, 2023)                     |
|                   | Undergraduate students - Higher education | (Küchemann et al., 2023)               |
| Mathematics (3    | Secondary school teachers                 | (Wardat et al., 2023)                  |
| articles)         | Undergraduate students - Higher education | (Sánchez-Ruiz et al., 2023)            |
|                   | Higher education students and teachers    | (Matzakos et al., 2023)                |
| Chemistry (3      | Secondary school students                 | (Daher et al., 2023)                   |
| articles)         | Undergraduate students - Higher education | (Guo & Lee, 2023)                      |
|                   | Higher education students and teachers    | (Kong et al., 2023)                    |
| Computer science  | Undergraduate students - Higher education | (Albdrani & Al-Shargabi,               |
| (3 articles)      |   | 2023; Niu & Xue, 2023;                 |
|                   |   | Yilmaz & Karaoglan Yilmaz,             |
|                   |   | 2023)                                  |

#### Table 3. Distribution of subject area by target group

| Subject area          | Target group                              | References                     |
|-----------------------|---|--------------------------------|
| Elementary            | Higher education teachers                 | (Meron & Tekmen Araci,         |
| education             |   | 2023)                          |
| (3 articles)          | Undergraduate students - Higher education | (Akiba & Fraboni, 2023; van    |
|                       |   | den Berg & du Plessis, 2023)   |
| Diverse fields        | Higher education teachers                 | (Farazouli et al., 2023)       |
| (2 articles)          | Undergraduate students - Higher education | (Swargiary, 2023)              |
| History (2 articles)  | Primary school students                   | (Jauhiainen & Guerra, 2023)    |
|                       | Undergraduate students - Higher education | (Tirado-Olivares et al., 2023) |
| Scientific research   | Primary school students and teachers      | (Villan & dos Santos, 2023)    |
| (2 articles)          | Undergraduate students - Higher education | (Essel et al., 2024)           |
| Medicine (2           | Undergraduate students - Higher education | (Baglivo et al., 2023)         |
| articles)             | Higher education students and teachers    | (Han et al., 2023)             |
| International         | Undergraduate students - Higher education | (Michalon & Camacho-           |
| relations (1 article) |   | Zuñiga, 2023)                  |
| Journalism (1         | Undergraduate students - Higher education | (Irfan et al., 2023)           |
| article)              |   |                                |
| World religions (1    | Secondary school students and teachers    | (Chen et al., 2023)            |
| article)              |   |                                |
| Construction          | Undergraduate students - Higher education | (Uddin et al., 2023)           |
| industry (1 article)  |   |                                |
| Business              | Undergraduate and postgraduate students – | (Albert & Li, 2023)            |
| administration (1     | Higher education                          |                                |
| article)              |   |                                |

## Methodological design

Regarding the methodological design, 21 studies (42%) employ a mixed research approach, 19 (38%) use qualitative methods, and 10 articles (20%) apply quantitative methods. Sixteen studies (32%) are exploratory, making this the most frequent research type in the SLR. Case studies with a single experimental group are used in 10 studies (20%), while experimental studies with a within-group design and between-group design are found in seven (14%) and six (12%) articles, respectively. Additionally, five studies (10%) applied field research, while smaller percentages are recorded for action research and case studies with a between-group design, as shown in Table 4.

|                     | References according to research type |                         |                      |  |
|---------------------|---------------------------------------|-------------------------|----------------------|--|
| Case study          | Quantitative                          | Qualitative             | Mixed research       |  |
|                     | methods                               | methods                 | approach             |  |
| Exploratory studies | (Forman et al., 2023;                 | (Akiba & Fraboni, 2023; | (Daher et al., 2023; |  |
| (16 articles)       | Matzakos et al.,                      | Cooper, 2023; Han et    | Nguyen, 2023)        |  |
|                     | 2023; Shaikh et al.,                  | al., 2023; Ho et al.,   |                      |  |
|                     | 2023; Young &                         | 2023; Jeon & Lee, 2023; |                      |  |
|                     | Shishido, 2023)                       | Kong et al., 2023; Luo  |                      |  |
|                     |                                       | et al., 2024; Meron &   |                      |  |
|                     |                                       | Tekmen Araci, 2023;     |                      |  |
|                     |                                       | van den Berg & du       |                      |  |
|                     |                                       | Plessis, 2023; Xiao &   |                      |  |
|                     |                                       | Zhi, 2023)              |                      |  |

 Table 4. Classification of articles according to research type and case study

|                      | References according to research type |                           |                          |  |
|----------------------|---------------------------------------|---------------------------|--------------------------|--|
| Case study           | Quantitative                          | Qualitative               | Mixed research           |  |
|                      | methods                               | methods                   | approach                 |  |
| Case studies with a  | (Athanassopoulos et                   | (Javier & Moorhouse,      | (Albert & Li, 2023;      |  |
| single experimental  | al., 2023)                            | 2024; Roy & Putatunda,    | Baglivo et al., 2023;    |  |
| group (10 articles)  |                                       | 2023; Tlili et al., 2023; | Farazouli et al., 2023;  |  |
|                      |                                       | Wardat et al., 2023)      | Jauhiainen & Guerra,     |  |
|                      |                                       |                           | 2023; Sánchez-Ruiz et    |  |
|                      |                                       |                           | al., 2023)               |  |
| Experimental studies | (Uddin et al., 2023)                  | (Al-Obaydi et al., 2023)  | (Escalante et al., 2023; |  |
| with a within-group  |                                       |                           | Guo & Lee, 2023; Irfan   |  |
| design (7 articles)  |                                       |                           | et al., 2023; Niu &      |  |
|                      |                                       |                           | Xue, 2023; Tirado-       |  |
|                      |                                       |                           | Olivares et al., 2023)   |  |
| Experimental study   | (Aydin Yildiz, 2023;                  |                           | (Essel et al., 2024;     |  |
| with a between-      | Ghafouri, 2024; Yil-                  |                           | Küchemann et al.,        |  |
| groups design        | maz & Karaoglan                       |                           | 2023; Swargiary, 2023)   |  |
| (6 articles)         | Yilmaz, 2023)                         |                           |                          |  |
| Field research       | (Bitzenbauer, 2023)                   | (Abdelghani et al., 2024; | (Al-Garaady &            |  |
| (5 articles)         |                                       | Li et al., 2023)          | Mahyoob, 2023;           |  |
|                      |                                       |                           | Waltzer et al., 2023)    |  |
| Action research      |                                       | (Chen et al., 2023)       | (Michalon & Camacho-     |  |
| (3 articles)         |                                       |                           | Zuñiga, 2023; Villan &   |  |
|                      |                                       |                           | dos Santos, 2023)        |  |
| Case studies with a  |                                       |                           | (Albdrani & Al-Shar-     |  |
| between-group de-    |                                       |                           | gabi, 2023; Alneyadi &   |  |
| sign (2 articles)    |                                       |                           | Wardat, 2023)            |  |
| Multiple methods     |                                       | (Yan, 2023)               |                          |  |
| qualitative research |                                       |                           |                          |  |
| (1 article)          |                                       |                           |                          |  |

## RQ2: HOW IS CHATGPT USED BY TEACHERS AND STUDENTS? INDICATIVE BEST PRACTICES AND USE CASES IN SCHOOL AND UNIVERSITY EDUCATION.

The research revealed various practices and use cases from preschool to university education. Due to the large volume of studies in the field of foreign language education within formal education, a separate analysis is dedicated to the data generated in this area, as shown in Table 5.

#### Applications of ChatGPT in school education

Teachers in preschool and primary education use it for creating personalized materials (Jauhiainen & Guerra, 2023; Luo et al., 2024). In primary education, it is generally used by teachers to create quizzes (Tlili et al., 2023), while in physics, it is employed for designing lesson plans and assessment rubrics (Cooper, 2023).

Preschool students use it as a conversation agent to develop interactive dialogues (Luo et al., 2024), while in primary education, it is generally used as a personal assistant for completing assignments and preparing for exams (Forman et al., 2023). In physics and mathematics, students use it to receive immediate assistance in clarifying complex concepts, finding examples, and solving problems (Alneyadi & Wardat, 2023; Wardat et al., 2023). In the study by Chen et al. (2023), students use it as a tool in a scenario for knowledge-building in a course on world religions, while in Bitzenbauer's (2023) study, the tool is applied through a structured think-pair-share activity in Physics.

#### Applications of ChatGPT in university education

In university education, in the field of mathematics, educators use it to find steps for problem-solving, although they perform calculations in Mathematica or via the Wolfram plugin (Matzakos et al., 2023; Sánchez-Ruiz et al., 2023). In physics, computer science, and medicine, it is used for creating assessment exercises (Han et al., 2023; Küchemann et al., 2023; Niu & Xue, 2023). In business administration, it serves as a post hoc grader, with educators applying a three-stage scenario for developing appropriate prompts (Albert & Li, 2023).

Students, on the other hand, leverage ChatGPT for comprehending mathematical and data science concepts (Albdrani & Al-Shargabi, 2023; Sánchez-Ruiz et al., 2023), solving memorization-based chemistry problems (Daher et al., 2023) primarily, finding the steps in mathematical problem-solving (Sánchez-Ruiz et al., 2023), and aiding in programming tasks such as code generation and debugging (Yilmaz & Karaoglan Yilmaz, 2023). Future teachers use it for creating lesson plans and materials (Meron & Tekmen Araci, 2023; van den Berg & du Plessis, 2023) and as an academic advisor (Akiba & Fraboni, 2023). In medicine, it is utilized for drafting medical reports (Ho et al., 2023), while in business administration, it enriches and reviews assignments (Albert & Li, 2023). In chemical engineering, Kong et al. (2023) apply a use scenario of ChatGPT in a mass transfer course, while in chemistry, Guo and Lee (2023) implement a scenario for generating an essay.

#### Applications of ChatGPT in foreign language education

In foreign language teaching, educators use it to create assessment tests, dialogues (Aydin Yildiz, 2023; Jeon & Lee, 2023; Young & Shishido, 2023), short stories, and personalized educational materials, as well as for the automatic evaluation of assignments (Al-Garaady & Mahyoob, 2023; Nguyen, 2023). Learners, on the other hand, use it as a conversational partner for language practice (Javier & Moorhouse, 2024; Li et al., 2023; Roy & Putatunda, 2023) and as a mentor for providing immediate feedback during essay writing (Xiao & Zhi, 2023) and for improving assignments (Athanassopoulos et al., 2023; Li et al., 2023). In English language learning, Ghafouri (2024) applies a use scenario for implementing a Relationship Building Protocol, Yan (2023) combines laboratory lessons with collaborative practices within a structured educational approach, while Roy and Putatunda (2023) follow a process for creating high-level critical knowledge using ChatGPT in an English literature course. Furthermore, Athanassopoulos et al. (2023) describe the stages of integrating ChatGPT as an assessment tool to support German writing, while Li et al. (2023) outline the process of supporting autonomous learning in academic Chinese writing. Finally, Escalante et al. (2023) implement a gradual role assignment process for GPT-4 as a grader in an academic reading and writing course for English as a new language.

| Educational level      | Subject area                 | Best practices<br>for educators   | Best practices<br>for students  | References                                      |
|------------------------|------------------------------|---|---|---|
| Preschool<br>education |                              | Smart assistant (lesson<br>planning, creation of<br>personalized materials,<br>ideas for classroom<br>management) | Conversational agent<br>that creates social sto-<br>ries and develops in-<br>teractive dialogues                                | · · · /   |
| School<br>education    | General primary<br>education | Creation of quizzes   | Assistant in assign-<br>ments, exam prepara-<br>tion, research, finding<br>ideas for essays, and<br>understanding con-<br>cepts | (Forman et al.,<br>2023; Tlili et al.,<br>2023) |

Table 5. Best practices and use scenarios by subject area for educators and students in preschool, primary, university, and foreign language education

| Educational level       | Subject area   | Best practices for educators  | Best practices for students  | References   |
|-------------------------|--|---|--|--|
|                         | History (Primary)  | Development of<br>personalized<br>educational material  |  | (Jauhiainen &<br>Guerra, 2023)   |
|                         | Physics (Primary<br>and Secondary)<br>Mathematics<br>(Secondary) | Creation of lesson<br>plans, assessment<br>rubrics, and knowledge<br>evaluation tests   | Immediate personal-<br>ized assistance for<br>concept comprehen-<br>sion, example identifi-<br>cation, rapid task<br>completion, and<br>problem-solving.<br>Productive and<br>critical utilization of<br>the model through a<br>structured approach<br>involving think-pair-<br>share activities | (Alneyadi &<br>Wardat, 2023;<br>Bitzenbauer, 2023;<br>Cooper, 2023;<br>Wardat et al., 2023)      |
|                         | Scientific<br>research   |   | Pedagogical mediator,<br>co-advisor.   | tos, 2023)   |
|                         | World religions<br>(Secondary)                                   | Integration of<br>ChatGPT into the cur-<br>riculum involving the<br>application of "prompt<br>engineering" techniques<br>and the verification of<br>outputs       | Assignment review<br>aid and tool in a use<br>case for knowledge<br>building   | (Chen et al., 2023)  |
| University<br>education | Mathematics  | Leveraging ChatGPT<br>for identifying problem-<br>solving steps and then<br>executing mathematical<br>calculations in Mathe-<br>matica or via a Wolfram<br>add-on | Assistant for under-<br>standing and solving<br>math problems  | (Matzakos et al.,<br>2023; Sánchez-Ruiz<br>et al., 2023)   |
|                         | Physics  | Developing quality as-<br>sessment tasks  |  | (Küchemann et al., 2023)   |
|                         | Chemistry,<br>Chemical<br>Engineering                            |   | Problem-solving as-<br>sistant, mass transfer<br>application scenario,<br>essay development<br>scenario  | (Daher et al., 2023;<br>Guo & Lee, 2023;<br>Kong et al., 2023)                                   |
|                         | Training of<br>future teachers                                   |   | Academic advisor<br>providing course ma-<br>terial development,<br>syllabus design, and<br>assessment task crea-<br>tion   | (Akiba & Fraboni,<br>2023; Meron &<br>Tekmen Araci,<br>2023; van den Berg<br>& du Plessis, 2023) |
|                         | Journalism   |   | Assistance in improv-<br>ing writing skills and<br>idea generation   | (Irfan et al., 2023)   |

| Educational level | Subject area                                 | Best practices<br>for educators  | Best practices<br>for students  | References   |
|-------------------|--|--|---|--|
|                   | Data science and<br>Programming              | Development of per-<br>sonalized exercises   | Coding snippet gen-<br>eration and debugging  | (Albdrani & Al-<br>Shargabi, 2023;<br>Niu & Xue, 2023;<br>Yilmaz &<br>Karaoglan Yilmaz,<br>2023)   |
|                   | Medicine                                     | Curriculum develop-<br>ment and assessment<br>assistant  | Simulated public<br>health dialogue part-<br>ner scenario for creat-<br>ing medical reports   | (Baglivo et al.,<br>2023; Han et al.,<br>2023; Ho et al.,<br>2023)<br>(Uddin et al., 2023)   |
|                   | industry                                     |  | Hazard recognition assistant  | · · · · · · · · · · · · · · · · · · ·  |
|                   | Business<br>administration                   | Post-assessment grader<br>and three-phase sce-<br>nario for prompt<br>engineering  | Task enrichment and assessment support  | (Albert & Li, 2023)  |
|                   | International relations                      |  | Prompt optimization<br>and conversation<br>quality metrics  | (Michalon &<br>Camacho-Zuñiga,<br>2023)  |
|                   | Language<br>learning German<br>English (K12) | Creating dialogues and<br>short stories,<br>personalizing materials,<br>identifying errors,<br>creating assessment<br>tests, and contributing<br>to a supportive learning<br>environment                           | Language practice,<br>personalized feed-<br>back, essay improve-<br>ment before submis-<br>sion, productive and<br>critical use   | (Athanassopoulos<br>et al., 2023;<br>Ghafouri, 2024;<br>Javier & Moor-<br>house, 2024; Jeon<br>& Lee, 2023; Xiao<br>& Zhi, 2023;<br>Young & Shishido,<br>2023)                   |
|                   | Chinese English<br>(higher<br>education)     | Suggestions for stu-<br>dents' essays, creating<br>assessment exercises,<br>automatic grading of<br>written work, creating<br>personalized educa-<br>tional materials, learning<br>resources, and assign-<br>ments | Vocabulary and gram-<br>mar practice, provider<br>of cultural infor-<br>mation, immediate<br>feedback for works,<br>adapting text to for-<br>mal or informal writ-<br>ing, experiential learn-<br>ing through written<br>dialogues, partner in a<br>scenario for the de-<br>velopment of high-<br>level critical thinking | (Al-Garaady &<br>Mahyoob, 2023;<br>Al-Obaydi et al.,<br>2023; Aydin Yildiz,<br>2023; Escalante et<br>al., 2023; Li et al.,<br>2023; Nguyen,<br>2023; Roy & Puta-<br>tunda, 2023; |

# RQ3: What is the Performance of ChatGPT During Exploratory Use in Various Subject Areas?

The analysis of the studies reveals ChatGPT's strong performance across diverse fields within both the theoretical and empirical sciences, as shown in Table 6. In Chemistry, the model excels in theoretical problem-solving (Daher et al., 2023). In Mathematics, it provides detailed steps for problem-

solving and can solve simple calculations, although limitations are observed in numerical computations (Matzakos et al., 2023; Sánchez-Ruiz et al., 2023; Wardat et al., 2023). In the field of Medicine, it outperforms medical students in answering complex questions related to vaccination (Baglivo et al., 2023).

Additionally, in History, the tool demonstrates high performance in developing argumentative historical texts according to most dimensions of historical thinking (Tirado-Olivares et al., 2023). In the field of Humanities and Social Sciences, it achieves high scores in the context of homework assignments (Farazouli et al., 2023).

Furthermore, in the research by Abdelghani et al. (2024), the GPT-3 model is highly effective in creating prompts that can help primary school children formulate divergent questions. Moreover, in the field of English as a Foreign Language, ChatGPT, as evidenced by the results of the SLR, can produce high-level literary and proverbial essays (Waltzer et al., 2023) as well as reference dialogues based on the criteria of readable writing (Young & Shishido, 2023).

| Subject area                      | ChatGPT's performance  | References                        |
|-----------------------------------|--|-----------------------------------|
| General Education                 | Effectiveness of GPT-3 to generate prompts that aid children in formulating divergent questions  | (Abdelghani et al.,<br>2024)      |
| Chemistry                         | High performance in conceptual understanding and rea-<br>soning in chemistry problem-solving depth difficulties<br>and errors in numerical calculations                                  | (Daher et al., 2023)              |
| Chemical Engineering              | Guide with general instructions for designing a distilla-<br>tion column: challenges in providing accurate and de-<br>tailed results   | (Kong et al., 2023)               |
| History                           | Effective performance in developing argumentative his-<br>torical text based on most dimensions of historical<br>thinking  | (Tirado-Olivares et<br>al., 2023) |
| Mathematics                       | High reliability in the theoretical solution of mathemati-<br>cal problems. Reliable results in simple operations and<br>symbolic computations. Limitations in complex calcula-<br>tions | 2023; Sánchez-Ruiz                |
| Medicine                          | High performance in complex medical questions in the field of vaccination (in Italian) compared to medical students.   | (Baglivo et al., 2023)            |
| Humanities and Social<br>Sciences | High scores on home-based assignments  | (Farazouli et al.,<br>2023)       |
| English                           | Generation of reference dialogues adhering to readabil-<br>ity criteria  | (Young & Shishido,<br>2023)       |
|                                   | Generation of high-quality essays incorporating literary<br>and proverbial elements  | (Waltzer et al.,<br>2023)         |

Table 6. ChatGPT's performance in exploratory applications across various disciplines

# RQ4: What Limitations and Ethical Issues Arise From the Use of ChatGPT in Formal Education?

Despite the benefits and numerous applications of ChatGPT, this SLR highlights the potential challenges of using ChatGPT in education. The key concerns identified in these studies include the model's inherent limitations and the ethical implications arising from its integration.

Most researchers (22.6%, 17 articles) highlight issues with the quality of ChatGPT responses, including inaccuracies, irrelevance, and lack of depth, as well as unreliable or fabricated references. Additionally, 12.5% (9 articles) of studies note limitations in the model's ability to exhibit higher-order cognitive functions, such as creative thinking, critical reasoning, and emotional expression. Concerns regarding academic integrity and potential copyright infringement are raised in 11.1% (8 articles) and 9.7% (7 articles) of studies, respectively. The risk of students becoming overly dependent on AI, negatively impacting critical thinking skills, as well as the ethical implications arising from unequal access to the tool and the potential perpetuation of biased content, are identified in 6.9% (5 articles) of the studies, respectively. Concerns about privacy violations and the model's inaccurate calculations in STEM problems occupy 5.6% (4 articles) of the research, respectively. In 4.2% (3 articles) of cases, researchers focus on each of the risks of malicious use of the tool, inaccurate student assessments, and its inability to analyze and produce images and graphical representations. Finally, two studies, each representing 2.8% (2 articles) of the total articles, address issues of reliability in personalized exercises and ChatGPT's omissions in curriculum design. Table 7 presents a comprehensive overview of the challenges identified in the SLR regarding the utilization of ChatGPT across various educational levels.

| Limitations and ethical considerations | Educational level | References  |
|--|-------------------|---|
| Inaccurate, incomplete,                | Preschool         | (Luo et al., 2024)                                |
| irrelevant, outdated, superficial      | education         |   |
| responses, and unreliable or           | Secondary         | (Chen et al., 2023; Javier & Moorhouse,           |
| fabricated citations (17 articles)     | education         | 2024)   |
|  | Higher education  | (Akiba & Fraboni, 2023; Albert & Li, 2023;        |
|  |                   | Essel et al., 2024; Farazouli et al., 2023;       |
|  |                   | Guo & Lee, 2023; Han et al., 2023; Ho et          |
|  |                   | al., 2023; Michalon & Camacho-Zuñiga,             |
|  |                   | 2023; Nguyen, 2023; Sánchez-Ruiz et al.,          |
|  |                   | 2023; Xiao & Zhi, 2023)                           |
|  | General education | (Li et al., 2023; Tlili et al., 2023; Wardat et   |
|  |                   | al., 2023)  |
| Deficiencies in emotional              | Preschool         | (Luo et al., 2024)                                |
| intelligence, creative and deep        | education         |   |
| thinking, critical reasoning, and      | Secondary         | (Chen et al., 2023)                               |
| problem-solving (9 articles)           | education         |   |
|  | Higher education  | (Al-Garaady & Mahyoob, 2023; Guo &                |
|  |                   | Lee, 2023; Han et al., 2023; Meron &              |
|  |                   | Tekmen Araci, 2023; Tirado-Olivares et al., 2023) |
|  | General education | (Daher et al., 2023; Tlili et al., 2023)          |
| Threat to academic integrity (8        | Preschool         | (Luo et al., 2024)                                |
| articles)                              | education         |   |
|  | Primary education | (Yan, 2023)                                       |
|  | Secondary         | (Chen et al., 2023; Waltzer et al., 2023)         |
|  | education         |   |
|  | Higher education  | (Al-Obaydi et al., 2023; Nguyen, 2023; Xiao       |
|  |                   | & Zhi, 2023)                                      |
|  | General education | (Tlili et al., 2023)                              |

Table 7. Limitations and ethical considerations in the use of ChatGPT in education

| Limitations and ethical considerations                              | Educational level | References  |
|---|-------------------|---|
| Lack of citations for the   | Preschool         | (Luo et al., 2024)  |
| provided information (copyright                                     | education         |   |
| infringement) (7 articles)  | Secondary         | (Chen et al., 2023)   |
|   | education         |   |
|   | Higher education  | (Albert & Li, 2023; Al-Garaady &  |
|   |                   | Mahyoob, 2023; Farazouli et al., 2023; Ho<br>et al., 2023; Roy & Putatunda, 2023) |
| Risk of excessive dependence -                                      | Secondary         | (Chen et al., 2023)   |
| Negative impact on students'  | education         |   |
| critical thinking (5 articles)                                      | Higher education  | (Nguyen, 2023; Roy & Putatunda, 2023;<br>Swargiary, 2023)                         |
|   | General education | (Li et al., 2023)   |
| Ethical issues: The digital divide                                  | Preschool         | (Luo et al., 2024)  |
| and biased AI content   | education         |   |
| perpetuating social inequalities (5                                 | Primary education | (Yan, 2023)   |
| articles)   | Secondary         | (Waltzer et al., 2023)  |
|   | education         |   |
|   | Higher education  | (Roy & Putatunda, 2023)   |
|   | General education | (Tlili et al., 2023)  |
| Risk of violation of users' privacy                                 | Preschool         | (Luo et al., 2024)  |
| (4 articles)  | education         |   |
|   | Higher education  | (Ho et al., 2023; Roy & Putatunda, 2023)  |
|   | General education | (Tlili et al., 2023)  |
| Errors in computations within STEM disciplines (math,               | Higher education  | (Matzakos et al., 2023; Sánchez-Ruiz et al., 2023)                                |
| geometry, chemistry,<br>engineering) (4 articles)                   | General education | (Daher et al., 2023; Wardat et al., 2023)   |
| Malicious use (3 articles)  | Primary education | (Jeon & Lee, 2023)  |
|   | Secondary         | (Chen et al., 2023)   |
|   | education         |   |
|   | Higher education  | (Irfan et al., 2023)  |
| Inaccurate student evaluations (3                                   | Higher education  | (Albdrani & Al-Shargabi, 2023; Albert & Li,                                       |
| articles)   | *** 1 1 *         | 2023; Al-Garaady & Mahyoob, 2023)   |
| Inability to analyze images and                                     | Higher education  | (Han et al., 2023)  |
| graphic representations (3 articles)                                | General education | (Daher et al., 2023; Wardat et al., 2023)   |
| Questionable reliability of   | Higher education  | (Niu & Xue, 2023)   |
| personalized exercises and  | General education | (Tlili et al., 2023)  |
| quizzes due to limited content                                      |                   |   |
| variety, high predictability of                                     |                   |   |
| answers, and superficial depth (2                                   |                   |   |
| articles)   | TT 1 1            |   |
| Limitations in curriculum design,                                   | Higher education  | (Han et al., 2023; Meron & Tekmen Araci,  |
| including deficiencies in overall content, errors, and omissions (2 |                   | 2023)   |
| articles)   |                   |   |
| arucies   |                   |   |

# RQ5: What is the Impact of Using ChatGPT on Student's Performance, Higher-Order Skills, and Motivation?

Nearly all articles in this SLR demonstrate that ChatGPT has a positive impact on students' learning outcomes and skills.

As illustrated in Figure 4, a comprehensive analysis of 12 (twelve) studies reveals that the integration of ChatGPT into educational settings has the most pronounced effects on cognitive performance, with seven studies primarily conducted in higher education settings and five focusing on K-12 education. In addition, seven studies specifically highlight the positive influence of ChatGPT on the development of critical thinking abilities. However, only one of these studies focuses on K-12 education, while the majority are situated within higher education settings. Moreover, the tool is found to significantly enhance student motivation, engagement, and persistence, as evidenced by 6 (six) studies. Four of these articles originate from higher education, while one is found in both school and general education, respectively. Furthermore, 5 (five) studies indicate a significant positive impact of ChatGPT on the language skills of both school and university students, with one study focusing on general education. A further three studies highlight the positive impact of ChatGPT on AI literacy, two of which are focused on higher education and one on secondary education.

Based on subject areas, performance gains from using ChatGPT have been observed in K-12 education, particularly in History, where students' knowledge was enhanced (Jauhiainen & Guerra, 2023), and in Physics, where students benefited from improved conceptual understanding (Alneyadi & Wardat, 2023; Bitzenbauer, 2023), as well as across the broader spectrum of primary (Abdelghani et al., 2024) and secondary education (Forman et al., 2023). At the tertiary level, students in Mathematics developed problem-solving skills and learned new concepts (Sánchez-Ruiz et al., 2023), while those in Computer Programming built computational thinking skills (Yilmaz & Karaoglan Yilmaz, 2023). In the construction industry, students improved their ability to identify workplace hazards (Uddin et al., 2023). Additionally, ChatGPT had a positive impact on student performance in Data Science (Albdrani & Al-Shargabi, 2023), Research Methodology (Essel et al., 2024), Business Administration (Albert & Li, 2023), and English as a Foreign Language (Aydin Yildiz, 2023).

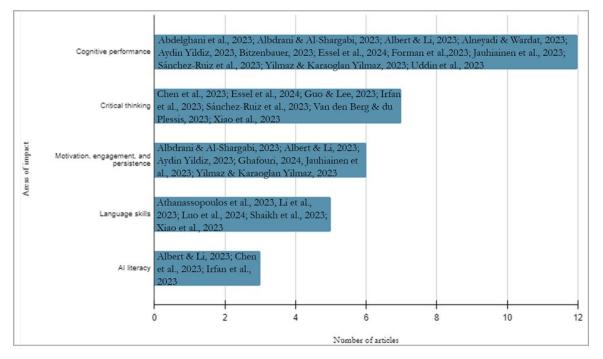


Figure 4. Areas of positive impact of ChatGPT based on SLR studies

Students' critical thinking was positively influenced by the tool in a course on world religions during knowledge construction (Chen et al., 2023), in Mathematics (Sánchez-Ruiz et al., 2023), and Chemistry (Guo & Lee, 2023) during problem-solving, in teacher education during lesson planning (van den Berg & du Plessis, 2023), as well as in Journalism (Irfan et al., 2023), Research Methodology (Essel et al., 2024), and English language learning (Xiao & Zhi, 2023).

Students demonstrate increased motivation, persistence, or enjoyment of the learning process when using ChatGPT in courses on History (Jauhiainen & Guerra, 2023), Data Science (Albdrani & Al-Shargabi, 2023), Programming (Yilmaz & Karaoglan Yilmaz, 2023), Business Administration (Albert & Li, 2023), and English (Aydin Yildiz, 2023; Ghafouri, 2024).

Improvements in students' language skills are observed in preschool education (Luo et al., 2024) and in the learning of English (Shaikh et al., 2023; Xiao & Zhi, 2023), German (Athanassopoulos et al., 2023), and Chinese (Li et al., 2023).

Additionally, ChatGPT has also facilitated the development of AI literacy in students. Its application in fields such as world religions (Chen et al., 2023), Business Administration (Albert & Li, 2023), and Journalism (Irfan et al., 2023) demonstrates its potential to foster digital competence.

In contrast to the generally positive findings regarding ChatGPT in university contexts, Swargiary (2023) found evidence of a negative correlation between the use of this tool and students' academic achievement, critical reasoning, and motivation.

# DISCUSSION

In this section, a synthesis of the SLR findings is presented, followed by an in-depth comparative analysis that juxtaposes the current review's outcomes with those of previous studies. This critical evaluation enables a nuanced understanding of the research landscape and highlights the unique contributions of this study.

## IDENTITY AND METHODOLOGICAL DESIGN OF THE STUDIES UNDER INVESTIGATION

While the United States accounted for a substantial portion (12%) of the studies reviewed, Asian countries exhibited a more pronounced presence, contributing 46% of the overall articles. China was particularly prominent within this group, a trend potentially attributable to demographic scale or the region's strong emphasis on technological innovation and AI in education (AIED). Most studies were published in 2023 and early 2024, coinciding with the initial deployment of ChatGPT. A gradual increase in publications was observed throughout 2023.

The primary focus of these studies was on higher education, a finding consistent with previous literature reviews (Zhang & Tur, 2023). However, this review expands on prior work by including a substantial proportion of studies (25%) dedicated to K-12 education, with one study even delving into preschool settings (Luo et al., 2024).

Regarding subject areas, foreign languages, particularly English, dominated the research. Studies exploring STEM fields, while present, were less frequent, aligning with the findings of AlBadarin et al. (2023). Moreover, previous systematic literature reviews often lacked detailed descriptions of the specific domains in which ChatGPT was applied.

In terms of research methodology, a mixed-methods approach was most prevalent, closely followed by qualitative methods. Quantitative methods were comparatively less frequently employed.

# INDICATIVE BEST PRACTICES AND USE CASES OF CHATGPT IN SCHOOL AND UNIVERSITY EDUCATION

In primary education, teachers commonly used ChatGPT to create quizzes (Tlili et al., 2023). In history, it was utilized to generate personalized learning materials (Jauhiainen & Guerra, 2023), while in physics, it was employed to develop lesson plans based on the 5E model and create assessment rubrics (Cooper, 2023). In a high school world religions course, teachers integrated the tool into the curriculum, encouraging students to achieve more accurate results through prompt engineering and to verify the model's responses (Chen et al., 2023).

Primary school students, on the other hand, generally used ChatGPT as a tool to prepare for exams, find ideas for essay writing, and understand concepts (Forman et al., 2023). In physics, students found examples and supplementary explanations (Alneyadi & Wardat, 2023) and completed assignments more quickly (Bitzenbauer, 2023). Similarly, in mathematics, students used ChatGPT for immediate feedback, explanations of mathematical concepts, and problem-solving (Wardat et al., 2023).

Specific use cases were identified in two studies. Bitzenbauer (2023) implemented a scenario in a quantum physics course involving generative and critical use of the model based on the think-pair-share teaching method. Additionally, Chen et al. (2023) integrated ChatGPT into a knowledge-build-ing instructional model in a world religions course.

Systematic literature reviews by C. K. Lo (2023) and Vargas-Murillo et al. (2023), as well as the UNESCO guidelines (2023), confirm some of the practices identified in this review for higher education. However, the current study provides additional data from specific scientific fields.

The research revealed intriguing practices to address ChatGPT's limitations in providing accurate mathematical calculations. Specifically, the model was leveraged to generate the steps or instructions for solving problems, and subsequently, calculations were performed using software like Mathematica or Maxima. Alternatively, the Wolfram Alpha plugin was employed for more precise mathematical computations (Matzakos et al., 2023; Sánchez-Ruiz et al., 2023). In Physics, educators seemed to utilize it for creating high-quality assessment tasks (Küchemann et al., 2023). In Computer Science, it was used to generate personalized exercises in conjunction with the Rasch model (Niu & Xue, 2023). In Medicine, it was found to assist in creating lesson plans and assessment tests (Han et al., 2023). In Business Administration, it was employed as a co-grader for assignments (Albert & Li, 2023).

Students, on the other hand, used it as an aid to explain mathematical concepts and provide steps for problem-solving (Sánchez-Ruiz et al., 2023). In Chemistry, it assisted in solving problems, primarily those involving memorization (Daher et al., 2023). Future teachers employed it to create lesson plans, learning materials, and practice and assessment tasks (van den Berg & du Plessis, 2023). In journal-ism, it contributed to improving writing skills and generating ideas quickly (Irfan et al., 2023). In the field of programming, it was utilized to generate code snippets and assist in identifying and correcting code errors (Yilmaz & Karaoglan Yilmaz, 2023). In Medicine, students used it as a medical writing tool (Ho et al., 2023).

Regarding use cases, Kong et al. (2023) detailed a process for utilizing the model in a mass transfer course within a Chemical Engineering curriculum. In Chemistry, Guo and Lee (2023) presented steps for effectively employing the model in creating an essay. Ho et al. (2023) implemented a scenario for drafting medical reports. Finally, Michalon and Camacho-Zuñiga (2023) described a series of preparatory activities to train students in the field of international relations, enabling them to provide suitable prompts and have more effective conversations with ChatGPT.

In language learning, educators have employed ChatGPT to create dialogues and short stories, generate exercises and assessments, produce personalized learning materials and tasks, and automate written assessment and error detection (Al-Garaady & Mahyoob, 2023; Aydin Yildiz, 2023; Escalante et al., 2023; Jeon & Lee, 2023; Nguyen, 2023; Young & Shishido, 2023). Learners have utilized ChatGPT as a conversational partner, aiding in language practice and contributing to the improvement of vocabulary and grammar (Javier & Moorhouse, 2024; Li et al., 2023; Roy & Putatunda, 2023), as well as a personal tutor for receiving personalized feedback and checking written work before final submission (Athanassopoulos et al., 2023; Li et al., 2023; Xiao & Zhi, 2023).

Use cases of the model in language learning involve the implementation of the Relationship Building Protocol by Ghafouri (2024), the structured pedagogical approach combining laboratory sessions and collaborative practices by Yan (2023), the method of assigning the role of a grader to GPT-4 by Escalante et al. (2023), the stages of integrating ChatGPT as an assessment tool to support German writing by Athanassopoulos et al. (2023), the process of creating high-level critical thinking on English literature by Roy and Putatunda (2023), and the practice of Li et al. (2023) to support autonomous learning in academic Chinese writing.

Focusing on the potential key differences in ChatGPT use across educational levels it is observed a) differences in the complexity of use: the cases of use evolve from simple interaction and personalized assistance in elementary education (e.g. conversational agent and personal assistant for assignments and exam preparation or as a tool for understanding complex concepts and solving problems) to more structured, collaborative, and advanced problem-solving roles in higher education (e.g. assistant for advanced concepts comprehension in mathematics, data science, and programming, including code generation and debugging b) differences in the level of autonomy: In higher education, ChatGPT is often used for facilitating autonomy in learning (e.g. mentor for assignment improvement and grader or an advisor in academic writing), whereas in lower levels, it is more teacher-directed (e.g. assistant in mathematics and essay writing and examples generator) c) differences in teacher's role: While teachers at all levels can benefit from using ChatGPT to create materials and assess students, the focus of their use shifts from creating basic materials (creating personalized learning materials and quizzes) to designing more complex learning experiences (developing prompts for students to use ChatGPT effectively, using ChatGPT as a grading assistant).

The above differences demonstrate that ChatGPT's role adapts to the developmental and academic demands of each educational stage, fostering both teaching efficiency and student independence.

## PERFORMANCE OF CHATGPT IN VARIOUS SUBJECT AREAS

Within the context of English as a Foreign Language (EFL) course, the tool demonstrated the capacity to produce high-quality essays (Waltzer et al., 2023) as well as reference dialogues that met high standards of readability, as measured by various metrics (Young & Shishido, 2023).

In *Chemistry*, the model exhibited strong performance in conceptual understanding and problem-solving reasoning within the domain of Materials Science, although it encountered difficulties with depth and made errors in numerical calculations (Daher et al., 2023).

In *History*, it demonstrated superior performance in generating argumentative historical text compared to pre-service elementary school teachers, based on most dimensions of historical thinking (Tirado-Olivares et al., 2023).

In *Mathematics*, it was able to solve simple operations and mathematical problems quickly and easily, providing detailed steps; however, there were instances of errors in numerical calculations (Matzakos et al., 2023; Sánchez-Ruiz et al., 2023; Wardat et al., 2023).

In *Medicine*, it appeared to outperform medical students on complex questions related to vaccination (Baglivo et al., 2023).

Finally, ChatGPT achieved high scores in the context of take-home assignments in the humanities and social sciences (Farazouli et al., 2023).

Rudolph et al. (2023) confirm the model's good performance in simple mathematical problems and its adequacy in historical knowledge. However, while Lo (2023) corroborated the model's difficulties with

mathematical calculations, they also found it to perform poorly in medical education, a finding that our study does not corroborate.

# LIMITATIONS AND ETHICAL ISSUES

The most frequent limitation (cited in 17 studies) across a wide range of scientific fields in the SLR was the presence of inaccurate or outdated responses, as well as unreliable or fabricated references. Numerous SLRs, including those by Labadze et al. (2023), Lo (2023), and Zhang and Tur (2023), consistently indicate a high likelihood of models generating incorrect, unreliable, or even factually inaccurate responses, often referred to as 'model hallucinations' (AlBadarin et al., 2023; Montenegro-Rueda et al., 2023; Vargas-Murillo et al., 2023).

The model's deficiencies in expressing emotions and engaging in creative, deep, and critical thinking were also frequently cited (in 9 studies), a finding less common in previous reviews. Only Zhang and Tur (2023) corroborated ChatGPT's limitations in higher-order thinking, highlighting its inability to address complex application-level problems.

Subsequently, eight studies highlighted the risk of academic integrity violations. Consistently, the vast majority of previous reviews have pointed to the risk of compromising academic integrity through the use of ChatGPT in educational settings (AlBadarin et al., 2023; İpek et al., 2023; Labadze et al., 2023; Lo, 2023; Vargas-Murillo et al., 2023; Zhang & Tur, 2023).

A novel finding emerged from seven articles, which noted the absence of references, indicating potential copyright infringement. This issue had not been a focal point in prior literature reviews.

Furthermore, findings from five studies revealed, on the one hand, the risk of excessive student reliance with a negative impact on a student's critical thinking and, on the other, the risk of social division due to unequal access to the tool and the potential for creating and reinforcing biased content. Concerns regarding the negative impact of over-reliance on ChatGPT on students' higher-order thinking skills are corroborated by Labadze et al. (2023), Vargas-Murillo et al. (2023), and Zhang and Tur (2023). Additionally, İpek et al. (2023) highlighted the risk of reinforcing biased results due to algorithmic biases inherent in the model's training data.

Additionally, the risk of privacy violations (cited in 4 studies) and the possibility of malicious use of the tool (cited in 3 studies) were demonstrated. The ethical implications of using ChatGPT in education, including concerns about personal data privacy, model misuse, and student safety, are corroborated by the findings of Ipek et al. (2023), Labadze et al. (2023), and Zhang and Tur (2023).

# IMPACT OF CHATGPT ON STUDENT'S PERFORMANCE, SKILLS, AND MOTIVATION

While there are limited exceptions, most studies reviewed support the notion that ChatGPT can be a powerful tool for enhancing learning outcomes and developing critical thinking skills, a finding consistent with previous reviews (AlBadarin et al., 2023; İpek et al., 2023; Montenegro-Rueda et al., 2023).

Cognitive performance was most significantly impacted in various academic disciplines, including primary school History (Jauhiainen & Guerra, 2023), secondary school Physics (Alneyadi & Wardat, 2023; Bitzenbauer, 2023), and generally in primary and secondary education (Abdelghani et al., 2024; Forman et al., 2023). In higher education, student performance improved in Mathematics (Sánchez-Ruiz et al., 2023), Programming (Yilmaz & Karaoglan Yilmaz, 2023), Data Science (Albdrani & Al-Shargabi, 2023), Research Methodology (Essel et al., 2024), Business Administration (Albert & Li, 2023), Construction (Uddin et al., 2023), and English (Aydin Yildiz, 2023).

Furthermore, critical thinking was enhanced when students used the model in a secondary-level world religions course as well as in the university fields of Journalism (Irfan et al., 2023), Research Methodology (Essel et al., 2024), STEM (Guo & Lee, 2023; Sánchez-Ruiz et al., 2023), teacher education programs (van den Berg & du Plessis, 2023), and English language learning (Xiao & Zhi, 2023).

Furthermore, ChatGPT positively influenced student motivation and engagement, a finding corroborated by previous reviews (AlBadarin et al., 2023; Montenegro-Rueda et al., 2023). For instance, in English language learning, the tool increased motivation and sustained student persistence (Aydin Yildiz, 2023; Ghafouri, 2024). Similarly, in academic fields such as data science, programming, and business administration, ChatGPT appeared to positively impact student engagement.

Numerous studies in this review confirm the enhancement of language skills in the areas of vocabulary, grammar, discussion, and written expression among students who utilize ChatGPT while learning foreign languages (Athanassopoulos et al., 2023; Li et al., 2023; Shaikh et al., 2023; Xiao & Zhi, 2023).

Additionally, ChatGPT had a positive effect on students' digital literacy (Albert & Li, 2023; Chen et al., 2023; Irfan et al., 2023).

An exception to the positive impact of ChatGPT is the research of Swargiary (2023), which found a negative effect on student performance, critical thinking, and motivation. The literature review by Vargas-Murillo et al. (2023) confirms that excessive reliance on ChatGPT can hinder students' critical thinking skills.

Overall, emerging technologies like ChatGPT, with numerous applications for educators and learners, as revealed by the present SLR, have the potential to be a powerful tool for enhancing education. However, concerns about privacy, academic integrity, and the potential for misuse and bias linked to AI ethical principles of transparency and security, justice and equality, as well as the avoidance of harm (Holmes et al., 2022; Tzimas, 2021; Waelen, 2022) necessitate a cautious and responsible approach from educational stakeholders. Educational institutions must prioritize teaching critical thinking, digital literacy, and the ethical use of AI to ensure that these technologies are used for good.

# CONCLUSION

This study employed the stages of a Systematic Literature Review and adhered to the PRISMA protocol to collect and analyze data from 50 empirical studies focused on the application of the advanced conversational AI model, ChatGPT, in K-12 and higher education.

The findings revealed a diverse range of practices and use cases for the model among educators and students, primarily in higher education, which accounted for 62% of the articles. Also, in K-12 education, where 25% of the evidence was found, the research gap was addressed to some extent, given the rarity of research in the K-12 domain.

Numerous applications of the model were identified in language learning within formal education settings. These include creating dialogues, generating exercises, automated grading of written work for educators, language practice, and personalized feedback through its use as a conversational partner and personal tutor by students.

While these findings align with the results of previous reviews, this SLR enriches the literature with additional use cases of the model in K-12 and higher education, as well as in language learning. The results of this research demonstrate that ChatGPT exhibited strong performance in various academic domains, including English literature essay writing, conceptual understanding and problem-solving in Chemistry, and Mathematics, historical argumentation, answering complex medical queries, and humanities and social sciences homework assignments. Rudolph et al. (2023) reached similar conclusions regarding ChatGPT's performance.

Significant concerns regarding ChatGPT's limitations and the ethical implications of its use in education, as identified in the literature (Books, 2023; UNESCO, 2023) and previous reviews, are corroborated by the findings of this study. The results reveal a high prevalence of inaccurate or outdated information, as well as unreliable citations. Additionally, the model demonstrated notable deficiencies in expressing emotions, engaging in creative and deep thinking, and critical reasoning. This finding, less common in previous reviews, may be attributed to the demand for creativity and critical thinking in the theoretical cognitive fields examined and the focus of previous studies on lower educational levels where emotional interaction is more pronounced.

Consistent with previous reviews, this research demonstrated a positive impact of ChatGPT on student performance and skills, particularly in knowledge acquisition, critical thinking, motivation, engagement, language proficiency, and digital literacy across various academic disciplines at both the school and university levels.

Significant constraints arose from the application of the rigorous PRISMA protocol criteria, including limiting the time frame of publications to the first year of the model's application (January 2023-January 2024), focusing the search on data within the context of school and university education, restricting the search to English-language articles, and limiting the scope to articles accessible through open or academic access. Another limitation was the exclusive focus on ChatGPT, given the proliferation of other GPT-based CAI models (Rudolph et al., 2023) that could yield valuable data for educational research. Additionally, while studies focusing on ChatGPT in school education were included, primary education was underrepresented in the target groups of this study.

Finally, research examining the use of ChatGPT in special education was not included.

This SLR identified several limitations that underpinned the formulation of recommendations for future research in the field of Conversational Artificial Intelligence (CAI) in education. Considering the potential benefits and ethical considerations associated with using conversational AI like ChatGPT in education, as evidenced by this SLR and previous research, a strategic and cautious approach is essential to maximize the positive impact of this technology on students and educators in both school and university settings. To address the challenges and limitations identified in this study, educational institutions should establish clear ethical guidelines for AI use, emphasizing transparency, fairness, and accountability. Furthermore, comprehensive training on AI- ethics, responsible use, and critical thinking skills should be provided to both educators and students.

Additionally, equipping educators with the skills necessary to effectively integrate AI tools into their teaching practices is crucial. Governments and relevant stakeholders, like local, regional, and national educational authorities, must prioritize promoting AI literacy among members of the educational community to empower them to critically assess AI-generated content, identify biases, and use AI tools responsibly. Finally, fostering continuous collaboration among researchers, AI developers, and educators is vital to creating innovative and appropriate applications that address emerging challenges. By implementing these recommendations and regularly evaluating the impact of AI tools on student learning outcomes, educational systems can harness the potential of AI to deliver more engaging and effective learning experiences.

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